

THE MAVERICK CEO : THE VERY DYNAMIC AND THE DASHING

Michael Tobin, known to the world as one of the leading serial technology entrepreneur and philanthropist, started his trail-blazing journey at Goupil and at the age of 21, he was made the Managing Director of the company. It was indeed a memorable moment – it initiated the unbelievable voyage of an entrepreneur-leader, who later changed the very concept of business and re-wrote the fortunes of many companies.

The decade of his working life in Paris gave Michael spectacular success in setting up US businesses around Europe - and when he joined ICL Fujitsu in Copenhagen to turnaround a business making a £ 1 million loss – it started generating £100,000 profit just within two years!

Then as the Internet era dawned in, he masterminded a successful IPO in 2007 and a subsequent growth to make FTSE 250 TeleCity Group, the leading data centre business in entire Europe. As the former CEO of Telecity Group, he took the company from £6million to £3billion; Michael is known across the globe as the leader who created the data centre industry in Europe. Almost 90% of Britain's Internet traffic passes through the centre in the London Docklands. When Michael came to the company as CEO, it was almost bankrupt and he singlehandedly handcrafted the turnaround - at the end of 2014, it was worth £ 2 billion. For his services to the UK digital economy, Michael received the OBE and



has won many prestigious awards for his professional achievements over the years.

Along with all the incredible turnarounds of businesses that he has singlehandedly crafted many a times, he supports a range of charities that protect, empower and educate children across the globe including The Prince's Trust, Action For Children, The British Asian Trust, The Diana Awards and many more. But the irrepressible dynamism of Michael Tobin refuses to rest on its laurels. Named as the Maverick former CEO of the TeleCity Group and author of best-selling business management and lifestyle books "Live, Love, Work, Prosper" and "Forget Strategy, Get Results" he is known for his unconventional approach and unusual but effective management style – his books are go-to bibles for those looking to script turnarounds of their own.

His high octane leadership style finds expression in words that define both the man and his methods for he insists on "...getting my team to face their fears by swimming with sharks!" What makes Michael indeed unique as an inspirational business leader is his way of speaking and thinking – the most unsparingly way in which he communicates – and of course his sense of humor! Taking pride in calling himself "A capitalist by day and a socialist by night"

– Michael urges everyone to "break the mould" –
Commenting on the power of equality at the Power

MICHAEL TOBIN



“for being a maverick genius of a CEO and a dynamic leader-entrepreneur; for writing the turnaround success story for organizations around the globe and for his unflinching support for the rights of impoverished and disfranchised children through various committed charities.”

Brands Global: London International Forum for Equality 2018: "Giving children all this wealth and value is worthless in a world that does not have harmony, does not have equality, and where people are more jealous than they are inspired. If you really want to give something to your descendants give them a better world through education."

He supports a range of charities that protect, empower and educate children across the globe including, The Lewis Moody Foundation, Action for Children, The British Asian Trust, and many more. He likes to take fundraising events to their limit, and has raised over £100,000 by running 40 marathons in 40 days and £150,000 for sleeping out in the city with a bunch of CEO colleagues, in recent past.

