

## Standard Chatter

## Standard Chartered

## BANKING ON THE HIGHEST STANDARDS, DELIVERING TRUST & VALUE

Standard Chartered Bank, together with subsidiaries, provides a wide range of banking products and services to personal and business customers primarily in Asia, Africa, the Middle East, Europe, and the Americas. The company operates through Corporate & Institutional, Commercial, Private Banking and Retail segments. In addition, it offers business expansion, business protection, working capital, and yield enhancement solutions for small and medium enterprises; and Islamic and online banking services. Standard Chartered Bank provides its products and services through approximately 1,100 branches, office, and outlets in 67 countries. Standard Chartered Bank was formerly known as The Chartered Bank and changed its name to Standard Chartered Bank in 1969. The company was founded in 1853 and is headquartered in London. Standard Chartered Bank operates as a subsidiary of Standard Chartered Holdings Limited. The Group is banking on the fact that the rapid economic development of Asia, Africa and the Middle East is accompanied by a growing demand for increasingly sophisticated financial services. They aim to capture this opportunity by developing long-term relationships with clients across their network

## STANDARD CHARTERED I GLOBAL POWER BRAND

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LEGACY	A leading international banking group committed to building a sustainable business over a diverse clientele.
RECALL	One of the largest networks with formidable presence in all the continents.
IMPACT	Transparent banking services with the promise for highest standards have attracted customers.
POWER FACTOR	Winner of multiple awards from all corners of the globe. Ranked among the top 20 companies in the FTSE-100 by market capitalization.

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of local markets. Thus, placing a particular focus on supporting clients who trade, operate or invest across their footprint. They combine their local expertise with the international brand, products and network to differentiate themselves from domestic and other international competitors. At the heart of their core strategy is the aim to meet the needs of their clients through global standards of conduct and compliance as well as ensuring support for sustainable economic and social development in their markets.