

POWER BRANDS GLOBAL: LIFE



SUSTAINABLE DIGITAL REVOLUTION - SIMPLIFIED AND DELIVERED

HP Inc. provides products, tech- ware, supplies, media, solutions, nologies, software, solutions, and and services, as well as scanning services to individual consumers, devices and 3D printing solutions. small- and medium sized busi- The company was formerly known nesses, and large enterprises, in- as Hewlett-Packard Company and cluding customers in the govern- changed its name to HP Inc. in Ocment, health, and education sectors tober 2015. HP Inc. was founded worldwide. It operates through Per- in 1939 and is headquartered in sonal Systems and Printing seg- Palo Alto, California. HP creates ments. The Personal Systems seg- technology that makes life better ment offers commercial personal for everyone, everywhere. This incomputers (PCs), consumer PCs, cludes improving the environmenworkstations, commercial tablets tal performance of their products and mobility devices, retail point- and solutions, which account for of-sale systems, displays and other the majority of the carbon and warelated accessories, software, sup- ter footprints. With increased funcport, and services for the commer- tionality and performance, their cial and consumer markets. The products do more, require less en-Printing segment provides con- ergy and resources to manufacture sumer and commercial printer hard- and use, and are easily reused and

recycled. And their service-based business models and investment in new innovations, such as 3D printing, deliver sustainability solutions for the customers, driving progress toward a circular economy.

P®WER METER

LEGACY Regularly reinventing the company's pipeline to engineer amazing technologies that make life better for everyone, everywhere –thus creating a better tomorrow.

Their diversified and detailed research driven customized portfolio across all the computing segments.

Caring more money, but not at the cost of the environment as the company focuses on product sustainability through design.

POWER

Widespread presence across the globe, strong consumer base in the developing countries, outstanding after sales service and aggressive pricing give HP the edge.

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