NURTURING THE INTELLIGENCE & **ENTERTAINMENT QUOTIENT OF 3 BILLION** PEOPLE WORLDWIDE

content brands. Available in more and Milan. than 220 countries and territories,

Discovery Communications, Inc. op- Discovery's programming reaches 3 erates as a media company world- billion cumulative viewers, who towide. The company operates through gether consume 54 billion hours of U.S. Networks, International Net- Discovery content each year. Disworks, and Education and other seg- covery's offering extends beyond ments. It owns and operates various traditional TV to all screens, includtelevision networks under the Dis- ing TV Everywhere products such covery Channel, TLC, Investigation as the GO portfolio and Discovery Discovery, Animal Planet, Science Kids Play; over-the-top streaming and Turbo/Velocity, as well as OWN: services such as Eurosport Player; Oprah Winfrey Network in the U.S., digital-first and social video from Discovery Kids in Latin America, and Group Nine Media; and virtual reality Eurosport, the leading provider of lo-storytelling through Discovery VR. cally relevant, premium sports and Discovery Networks International Home of the Olympic Games across encompasses five regional opera-Europe, as well as other regional tions covering all major cable and television networks. Discovery Com- satellite markets, including: Asiamunications, Inc. is headquartered Pacific; Central & Eastern Europe, in Silver Spring, Maryland. Discovery Middle East and Africa (CEEMEA); Communications satisfies curios- Latin America/U.S. Hispanic; Northity and captivates superfans around ern Europe; and Southern Europe. the globe with a portfolio of premium Regional headquarters are located in nonfiction, lifestyle, sports and kids Singapore, Warsaw, Miami, London

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LEGACY

Three decades ago, what started its journey with the launch of Discovery Channel is today the biggest purpose-driven company, with the largest portfolio of channels and presence in all the mediums.

Delivers global appeal and local relevance, connecting with diverse audiences by providing context for the ever-changing

Presence in 220 plus countries and territories, 3 billion global viewers

The historical moment in 2015, when the International Olympic Committee (IOC) awarded the broadcast rights in Europe for the 2018-2024 Olympic Games to them

JSCOYETY COMMUNICATIONS